



ROTARY CLUB OF COROWA

BULLETIN Wednesday 7th Feb

2024 ISSUE 85

EDITION 28

**President Bill Bott AM, District Governor Neta Kirby,
International President Gordon McNally**

International Toast – supplied by Bill Pentney

The Rotary Club of Norwich the Rotary Club of Norwich first met informally on the 18th of January 1922 and was formally chartered on the 1st of July 1922.

It is the oldest club in district 1080 covering Norfolk, Suffolk, most of Cambridge Shire and parts of Essex in Hertfordshire.

While initially the club was made only the club has been jewel gender for 20 years and already has Had two female presidents and the majority of newer members are female.

Since 1920 the club has been committed to community service. They offer scholarships, contribute to community projects like the Veterans Memorial Rose Garden, and support the Haitian Health Foundation.

Engaging in diverse in initiatives, from the dental clinic to hosting international students, the club

Play's a vital role in nor which is community welfare.

The Rotary Club of Norwich.

Rotary Information – supplied by Bill Pentney

Rotary Club of Norwich events

- Whiskey wine and cigar event - sample diverse whisky and wines, enjoy a buffet dinner with cigar session on the patio. All funds going to Rotary
- A native son/daughter award is presented by the club to native who have made outstanding achievements while living in Norwich area.
- Norwich Rotary Golf Tournament which raises funds towards the Norwich Rotary Coat Drive, Dictionary Project and many other great local causes.
- Norwich Rotary Centennial Clock Project-the club is co-ordinating the project and actively seeking sponsors to fund this community beautification project

Roster of duties

Thur 15th Feb Choc Factory

Program – RVFR

Chairman – n/a

Treasurer – Kerrie

Grace – n/a

Loyal – n/a

International Toast – n/a

Rotary Info- n/a

Sergeant's help- n/a

Roster of duties

Wed 21st Feb Royal Hotel

Program – Fellowship

Chairman – Alan Wilson

Treasurer – Ian Brooks

Grace – Graeme C

Loyal – Neil

International Toast – Rosie

Rotary Info- Dave M

Sergeant's help- Bill P

Around the room -

9790 Confrence April 19,20 &21 Shepparton confirmation of numbers to Gary

Thank you letter from Dekota to Rotary Club of Corowa for helping her attend her 1st Girl Guides Jamboree

DG Nominations Paul Miegel

March 13th Bullers Winery combined meeting with Rutherglen Challenge of Rotary Cup

17 people atteng next thurs meeting at Chocolate Factory

Condolences to Jeff Nixon and his family on the passing of his mum

Condolences to Julianne Whyte and her family on the passing of her husband

Abby Talbot has asked if Corowa Rotary could cook bbq at Rosies shearing shed for Royal Childrens Hospital Appeal Friday 15th March

16th March KVE catering

Board Meeting
Date- Monday 12th Feb
Place-Debs house
Time-5.30pm

Guest Speaker – Karrie Playford & The Royal Children’s Hospital Appeal



92 Years of History



1930s. where it all started.

In 1931, the Children's Hospital in Melbourne was at risk of closure due to soaring costs, overcrowding and under resourcing. On hearing this, a team of journalists from The Sporting Globe, part of the Herald and Weekly Times, decided to hold a sports carnival to raise money for sick children.

On the 3rd of September 1931, following a Cobb & Co carriage procession through the streets of Melbourne, a delighted crowd of 20,000 spectators enjoyed a sports carnival which began with a football match involving competing jockeys from Flemington and Caulfield, followed by a game with WW1 Veterans' representing the North and the South of the Yarra.

A total of £427 was raised to support the Alfred Hospital Appeal.

Following the success of the first exhibition charity match, and on the urging of football enthusiasts, a second Carnival was organised by The Sporting Globe journalist Dave McNamara, and ex-footballer, George Sparrow, and was held on Friday 26 August 1932.

The Sporting Globe journalist and event organiser, W.S Sharland noted,

"An old footballer said the other day – Every kiddy is entitled to get a fair start in this world, and that is why I think thousands will patronise the carnival this year".

Over the following years, the Veterans' Carnival moved from an afternoon to an evening event and moved from the Melbourne Cricket Ground to Olympic Park and later to the Showgrounds. The program continued to be enormously popular with attendances of up 35,000 recorded.

In 1942, journalist and Carnival organiser Jim Blake suggested to the Herald and Weekly Times Managing Director, Sir Keith Murdoch, that the Appeal join forces with HWT radio station, 3DB and run an appeal on Good Friday. Sir Keith agreed, and this partnership enabled the first all day broadcast held on Good Friday, raising £8,310 (\$16,620) for the Children's Hospital. In this first year of calling through donations, there were 36 women manning the telephones, taking more than 20,000 calls.

Following a raffle fundraiser in December 1941 to benefit the Orthopaedic Section of the Royal Children's Hospital at Mt. Eliza, in January of 1942, Uncle Bobs Club officially began with a membership fee of a shilling (a "bob") a week. Over the years, the Club has expanded forming groups in regional Victoria, with their mission to support children's health.

In 1946 the very first collection tin was placed on the counter of a Victorian business, the George Hotel in South Melbourne. "This idea grew like bush fire. Generous patrons and publicans have since contributed many hundreds of pounds to the fund." Havilah Uren, proprietor of the George Hotel, reported in The Sporting Globe 14 December 1946.

Following the success of the George Hotel collection tins were placed in the Tanti Hotel, Mornington and Tintara Wines raising £28 and £24 in their first collection. Today the Good Friday Appeal has tens of thousands of collection tins across Victoria.

1950s. The first TV broadcast and the CFA join in

The first all day Telethon was broadcast on television into Victorian homes on Channel 7 (HSV-7) in 1957

The CFA joined the Good Friday Appeal in 1951, with brigades beginning to fundraise for the Appeal just six years after the CFA was formed. Now, one of the most iconic and familiar sights of the Appeal is the thousands of volunteers rattling purple tins on fire trucks and standing at traffic lights right across Victoria.

The Herald Sun Premiership Posters, originally the brainchild of cartoonist William Ellis Green (aka WEG), have been raising funds through their sales for the Good Friday Appeal since 1953. Now drawn by cartoonist Mark Knight, they are one of the most sought-after items of Premiership memorabilia on sale after the siren each year.

1960s

On 25 February 1963, the Children's Hospital opened in Parkville, launched by Queen Elizabeth II, and officially becoming The Royal Children's Hospital.

In June 1969, a small group of people working on The Royal Children's Hospital Good Friday Appeal, answering telephones and making collections, decided to band together to form a social and fundraising club. Thus the Pied Pipers was founded.

1980s

With a focus on supporting the community, in 1988 Woolworths Victorian stores partnered with the Good Friday Appeal to start raising funds for the RCH. Now celebrating over 30 years of support, funds have been raised through in store promotion, raffles, token sales and fresh food fares.

In 1986, Pilots Federation (Chris Hill, Senior Pilot/Ansett) contacted the GFA proposing to conduct a joy flight from Melbourne to regional Victoria. This first official charity flight flew to Mildura and raised \$13,000.

The following year, Australian Airlines organised a joy flight, DC9 to Sale, which consisted mainly of pilots and their families. With both Australian Airlines and Ansett providing flights, there was a sense of friendly rivalry, with the outcome beneficial to the GFA- in 1987 Australian Airlines raised \$19,230 and Ansett \$18,750.

1990s. The Charity House begins

In 1993, the first charity home by Henley was auctioned off in Berwick for \$136,000 with proceeds given to the Good Friday Appeal. The tradition of a No-Reserve Auction continues to this day with trades, suppliers and staff volunteering their time, services and product to build the home.

2000's. A new decade

After a spectacular debut in 2006, the Herald Sun | TransUrban Run for the Kids has grown to become one of Victoria's largest mass-participation fun runs with participants experiencing a tremendous thrill running over a great course for a great cause.

Royalty returned to Parkville on 26 October, 2011 with the opening of the new hospital at its current site, 50 Flemington Road. Queen Elizabeth officially opened the new hospital almost 50 years after opening the old facility in 1963.

The popular Kids Day Out event moved to its new home at the Melbourne Convention and Exhibition Centre in 2014. The annual event transforms MCEC into a kids' wonderland on Good Friday with activities for the whole family to enjoy, while raising funds for the Appeal.

It all began with a football match back in 1931, and in 2017 the AFL launched its annual Kick for the Kids match and on Good Friday in support of the Appeal. The two clubs playing in the blockbuster match each year raise funds through a variety of fun initiatives and ticket sales.

That same year, our great Good Friday Appeal Raffle launched. Each year thousands of people buy tickets to win one of the incredible prizes which over the years has included Mazda cars, Qantas flights, Scenic River Cruises, Majestic caravans, TEMPUR mattresses and more.

The Melbourne Star Observation Wheel became the home of an exciting new fundraiser in 2018, with 3AW broadcaster Neil Mitchell holding participants hostage on the wheel until they raised at least \$5-10,000 each. After just five years, the event joined the million dollar club in 2021.

2020's. 90 Years celebrated

The iconic collection tin went virtual with the launch of the Virtual Tin Shake in 2020, so the community could fundraise online in the face of social distancing restrictions due to Covid 19. The Virtual Tin Shake has become an annual fundraiser so communities can donate to their towns online.

In 2021, the Good Friday Appeal celebrated 90 years of Giving for the Kids. Thanks to our generous supporters, the Appeal raised \$399 million for The Royal Children's Hospital since it's modest beginnings.

In 2022, everyone was excited to see the return of in-person events including the Kids Day Out which had over 90,000 visitors and the Run for the Kids fun run which raised \$1.2 Million!

2023 was a year that broke every record! Raising \$23,061,320 and Kids Day Out with 102,500 visitors. Plus \$4.5 Million from regional donations, 96,900 raffle tickets sold and much more!

PART 2 Next week Karrie & family their story with Royal Childrens Hospital

February
Celebrations



Winner Robyn Rhodes



No Joker Graeme Campbell

Birthdays

Ray Terrill 12th Feb 1951

Dave Millthorpe 22nd Feb 1956

Inducted

Barrie Hunter 3rd Feb 2021

Sandie Hunter 3rd Feb 2021

Bill Pentney 23rd Feb 2022

Humour supplied by Mr Miegel

A SIGN IN A SHOE REPAIR STORE :

"We will heel you
We will save your sole
We will even dye for you."

AT AN OPTOMETRIST'S OFFICE:

"If you don't see what you're looking for, you've
Come to the right place."

ON A PLUMBER'S TRUCK:

"We repair what your husband fixed."

On an Electrician's truck:

"Let us remove your shorts."

On another Plumber's truck:

"Don't sleep with a drip. Call your plumber."

Outside a Muffler Shop:

"No appointment necessary. We hear you
coming."

In a Veterinarian's waiting room:

"Be back in 5 minutes. Sit... Stay.."

In a Radiator Repair Business:

"Best place in town to take a leak."



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Mon-Fri opening hours 8.30am to 6pm

Sat-Sun opening hours 9am to 1pm