

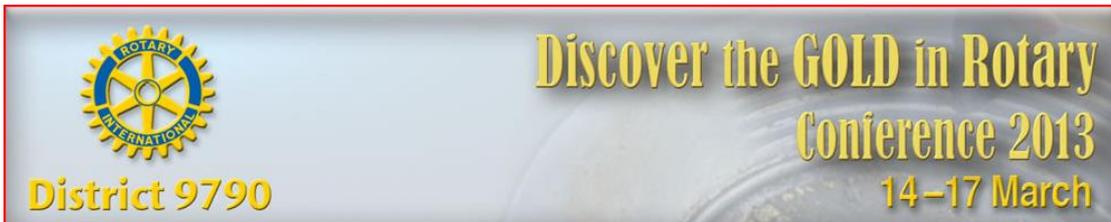
Rotary Club of Corowa Weekly Bulletin

Vol: 74 Issue: 19
Date 1/11/2012



Rotary 4 way Test:

- 1: Is it the **TRUTH**?
- 2: Is it **FAIR** to all concerned?
- 3: Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4: Will it be **BENEFICIAL** to all concerned?

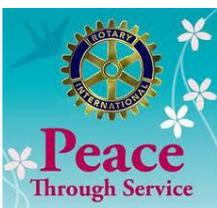


<http://www.rotary9790.org.au/clubs/dtok/diamondcreek/TRANSFER/Conference2013/index.asp>

**The Rotary Club Of Corowa meets every Thursday at the Corowa RSL Club
6:30pm for a 7:00pm start**

President 2012-2013: Rotarian Stephen Apps
Secretary: Rotarian Noreen Miller
Treasurer: Rotarian John Law
Vice President: Rotarian Paul Mowlam
President Elect 2013-14: Rotarian Ian Carrington
P.O. Box 153 Corowa NSW, 2646

Rotary Graces:
 Oh Lord, the giver
 of all good,
 We thank you for
 our daily food.
 May Rotary friends
 and Rotary ways,
 Help us to serve
 you all our days.
Amen



Chartered May 17th 1939



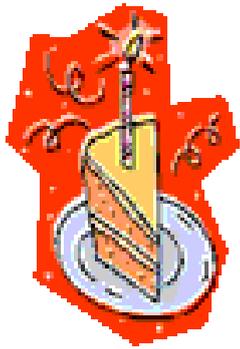
For good food, for
 good fellowship,
 and the opportunity
 for service in
 Rotary, we give
 thanks,
Amen

Attendance

76.9%...

Birthdays

Happy 60th Wally



Raffle

Dave T

Oliver (Queen Hearts)

Rotary Info

- Rotary shortbreads available from Noreen or Gail. \$15.50 ea
- Thankyou from Karinya for the BBQ held at the fete. Funds are being used to build a recreation area for the residents
- **Movember has begun. (see attached style guide)**

The Rotary Club of Corowa Movember team is registered and we have our own Movember page.

Click on this link (or paste it directly into the address bar of your browser) to get to our Movember page:

<http://mobro.co/rccorowa>

On this page you can join our team or donate to our team and see what else is happening with Movember this year.

Spread the word and start looking like a cheap Chicago gangster as soon as you can!

The challenge has been set, raise \$5,000 and the Pres. gets it off.....

Moustachery

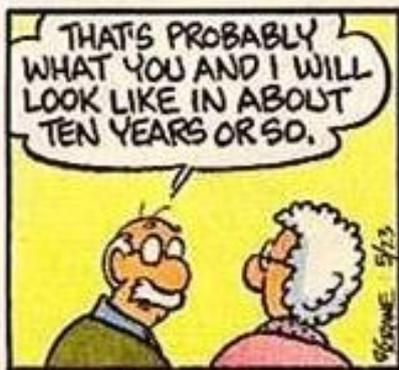


Date	8/11/2012	15/11/2012	22/11/2012
Program	John Law New website	Keryn Alexander Celebrant	Joint Meeting Rutherglen @Pickled Sisters
Chairman	Craig O.	Gary P.	David P.
Treasurer	Ian B.	Craig O.	Gary P.
Grace	Paul M.	Ian B.	Craig O.
Loyal Toast	Noreen M.	Paul M.	Ian B.
Int Toast	Narelle M.	Noreen M.	Paul M.
Rotary Info	John L.	Narelle M.	Noreen M.
S'gnts Help	Gail L.	John L.	Narelle M.



(Not Sure why that is funny?????)

**ARE WE
THERE
YET?**



20 12



MOVEMBER AND SONS

STYLE GUIDE

The Rock Star



THE ROCK STAR IS BIG AND FULL OF ATTITUDE, NATURALLY HEAT AND WORN THE WORLD OVER BY COUNTLESS MUSIC LEGENDS.

The Undercover Brother



THIS UNASSUMING STYLE IS AN ESSENTIAL ADDITION TO ANY MOUSTACHE AFICIONADO'S TOOLBOX. JUST COVERING THE UPPER LIP WITH SUBTLY ROUNDED CORNERS, THE UNDERCOVER BROTHER IS THE PERFECT LOOK FOR THOSE WHO CRAVE A MO, BUT DON'T NEED UNDUE ATTENTION.

The Connoisseur



REMINISCENT OF VILLAINS, BRITISH INFANTRY AND BAPPER DETECTIVES, THE CONNOISSEUR IS PERHAPS THE MOST CLASSIC OF MO STYLES. THIS QUINTESSENTIAL MO IS EASILY RECOGNISABLE BY ITS ARTISTICALLY WAXED TIPS.

The Box Car



HANGING LIKE A SHAGGY INVERTED 'V' OVER THE UPPER LIP, THE BOX CAR IS AN IDEAL MO FOR NOVICES OFFERING MAXIMUM STYLE POINTS WITH MINIMUM UPKEEP.

The After Eight



EXTENDED LONG WAXED WHISKERS WHICH STRETCH OUT HORIZONTALLY LIKE THE LONDON BRIDGE, LOOSEN UP YOUR WAXING FINGERS AND GET READY FOR A TWIST.

The Regent



THIS MO STYLE IS FAMOUSLY WORN BY CENTURIES OF UPPER CLASS HUNGARIAN MEN, THE REGENT IS FIT FOR REVOLUTIONARIES AND OTHER BIG MOVERS AND SHAKERS.

Abrahadabra



ALSO KNOWN AS 'THE SURREALIST' THIS ABSURDLY STYLISH MO BLENDS ARISTOCRATIC ELEGANCE WITH ARTISTIC FLAIR.

The Trucker



THE FEARSOME TRUCKER BEGINS WITH A FULL BRUSH THAT HANGS LIKE A CROWBAR OVER THE UPPER LIP. MEANWHILE, THE ENDS PLUMMET DOWN TO THE BOTTOM OF THE CHIN FRAMING THE MOUTH IN A HORSESHOE ARC.

The Disp



RECENT DECADES HAVE SEQUESTERED THIS STYLE TO THE REALM OF LOUNGE LIZARDS AND VEGAS HUSTLERS, BUT HISTORICALLY IT HAS BEEN HELD AS A MARK OF SOPHISTICATION.

PURVEYORS OF KNOWLEDGE
& FINE MOUSTACHES

MOVEMBER.COM

Rotary “End Polio Now”

Bike Ride



Attached are a few days from Katharina’s blog. You can read the rest at

cyclingcloser.wordpress.com

Getting there

It was a long way from the idea to its realisation, took exactly seven months, lots of thoughts, detailed research, discussions with – supportive and skeptical – people, hundreds of emails, letters, phone calls...being confronted with concerns, but all the time being kept motivated by my own ambition, but also (even more so?) positive feedback and support by many Rotarians. At this point thanks so much especially to David, Graham, Rosemary and Michael and Jo!

Steps on this way of realisation: developing a suitable – challenging, but still manageable – route, revising it, revising it again, changing it back, revising it... looking for possible accommodation on the way; informing the Rotary clubs by letters and emails, inviting Rotarians to join me or support the project by donations to Polio Plus, which comprised all clubs of our District 9790, and the clubs en route (in the end approx. 140); organising the hire of a bike, its (and my) transport to Adelaide and...It was not so much about organising a bike ride from Adelaide to Melbourne, it was about meeting all the requirements to make it an official Rotary Project and a success for Polio Plus.

The actual transport to Adelaide concerned me a bit, not having any experiences in flying with a bike, but more experienced cyclists provided me with plenty of advice, the bike shop packed the bike box for me. Rosemary and Michael invited me to stay at their house the night before the departure and very kindly dropped me off at the airport at 5am. JetStar was cooperative and careful enough with the box that I got it back in one piece. Ian picked me up at the airport and with combined effort, we put the bike back together.

READY TO ROLL...first of all around Adelaide to get an impression of this beautiful and rather quite city.

1st day: Adelaide to Penneshaw

Contrary to the itinerary I started the ride early, leaving the starting point Adelaide on Thursday already due to an invitation to speak to the Rotary Club of Noarlunga on that day. I was more than happy to do so, looking for every opportunity to meet Rotarians, visit different clubs and enjoying telling about the idea of the bike ride as well as promoting the polio project. Especially successfully here, receiving a generous contribution to Polio Plus from RC Noarlunga! This night I was kindly accommodated by Nettie and Ian in McLaren Vale, who looked after me very well – a perfect start.

The next day began early again. I left McLaren Vale shortly after 8am, glad to be accompanied by Ian, who cycled with me out of town, swapped to his car and followed me as my support vehicle down to Cape Jervis. It was good not having to carry all luggage and knowing someone behind you in case of any difficulties, most of all I enjoyed the company, however. Morning tea in Moorong, lunch at Normanville Beach (fantastic!), then Ian joined me on the bike again for another while.

At 3.30pm I arrived in Cape Jervis, where I just in time met Ian again, and this time also Don and his wife from RC Yankalilla, who had not only organised a free ferry ride from Cape Jervis to Penneshaw and back (on Monday), but also two nights of free camping at Penneshaw Caravan Park. And that's, where I am now...

The first day really couldn't have been any better. The weather, either. Beautiful countryside. Riding through the hilly wine region of the Fleurieu Peninsula and along the coast with some pretty beaches. And I really enjoyed Ian's company, who did very well on the bike, too. Thanks again for your support!

Resume 1stDay: fantastic! Overall distance (incl yesterday) 135km. Maximum speed 52km/h. A bit tired, but (apart from hay fever and a sore wrist) no physical impairments. I fell in love with South Australia. AND I can't wait to get on my bike again. Kangaroo Island wants to be explored...

2nd day: Penneshaw to Seal Bay

Kangaroo Island is huge and my original plan to cycle around the island in two days was a bit over the top. A shame – as there are many more place worth visiting here.

Although I got up at 6.30am, I didn't get on the bike before 9.30am, doing some shopping in the morning and organising my food for the next two days. I also needed to get some practice in packing the bike properly, especially as I now realised, how much luggage I am actually carrying around (no support vehicle anymore). This became even more obvious, when climbing the first hill right at the beginning; Kangaroo Island is not just bigger than expected, but also hillier. Well, at least it meant some beautiful views over coast and beaches, especially as the weather was still very nice. However, the road was unfortunately mainly inlands and the beach access only via unsealed roads, not really suitable for my bike. But I still came past some beautiful places. I didn't have many breaks, though, but mainly rode...

It was strange, now being on my own and I missed someone, who caught up with me every now and then, or expected me at a meeting point. This way, my company consisted of the car or campervan drivers, who enthusiastically/encouragingly waved at me, and the sheep at either side of the road. But this can be good sometimes, too.

I was a bit down after about 80km, when I more than before felt that it makes a difference, if you have approx. 30kg (incl. food and water) on the back of your bike, when quite strong winds came up and I realized that wearing (sun)glasses when cycling is not just a matter of style. My eyes were burning and swollen. But no complaints: I didn't expect it to be easy. Let's see, whether my sunglasses do the job.

And when the cottage that I had aimed at appeared much earlier than expected, every feeling of doubt was gone. It was around 4pm. I hadn't decided yet where to spend the night, had different options in mind, but liked this place, which also comprised a backpackers for little money that I decided to stay there. It was still pretty early, though, and I had some energy left that I kept going to Seal Bay to see the seal colony, one of KI's highlights. I just missed the last tour, but had a walk along the board to see the big group of seals resting at the white beach. Beautiful spot! The best: I got the pity/admiration (?) bonus of being there on my bike and was let in on a donation basis of \$5, instead of \$15.

I returned to the cottage and moved into the hostel, which turned out to be the spare bedroom of the Israeli family, who runs the place and shares kitchen, living room, bathroom with two volunteers from overseas and travelers. Apart from a French and Malaysian girl, who worked there I was the only guest and invited to have dinner with them. It was an enjoyable night with many interesting stories to listen to. Good accommodation choice!

Resume 2nd day: A long day full of impressions and new cycling experiences. Beautiful island with gorgeous beaches, where I would love to spend a bit more time. Distance of the day: 108km. Weather sunny, a bit over casted and windy in the afternoon. Slightly lonesome beginning, very social ending. I can't wait to get on my bike again, BUT need some rest first...

17th day: Ocean Grove to Melbourne

The big finish. It was a long way from Ocean Grove to Melbourne along the East coast of Port Phillip Bay. Especially as we just couldn't separate from the lovely breakfast table at John and Pippa's house with this magnificent view catching the early morning atmosphere at the coast. The warm-up ride of 15km led us to Queenscliff, where we took the ferry over to Sorrento. My third ferry trip of this ride, which once again was a nice change of transportation, offering new views and impressions.



At 11am we started cycling from Sorrento up to Melbourne, to Northcote to be exact, where my host club Moreland, which has been very much involved in the organisation of the ride, had booked a table in a restaurant for 6pm for a little welcome-back dinner as a finish of the ride. 110km within seven hours seemed easily doable so that we enjoyed the beach and holiday atmosphere while cycling along the Mornington Peninsula.

However, now being back in more densely populated areas with traffic, traffic lights, road works, detours, slowed us down considerably: and the city just didn't seem to get closer...

Unfortunately there wasn't much time left for appreciating the coast anymore, but I started to rush to make it to our dinner meeting in time. Eventually reaching the southern suburbs didn't quite help with keeping a constant speed and I had to acknowledge to myself that we wouldn't be there in time. So change of plan! Once again accepting Rosemary and Michaels generous support to pick up Graham in St. Kilda, while I myself was determined to descend from my bike and not step out of a car in front of the restaurant...only until I realised again, how big Melbourne is and how long it takes to get around. I was not in a small country town anymore. Setting plan and pride aside, as I didn't want to let the welcome committee wait much longer, I rang Rosemary to join the car crew...kept cycling, though, expecting them to catch and collect me. Car vs bike from St. Kilda to Northcote. I don't need to tell you it's outcome. It is not for nothing that I cycled and not drove down from Adelaide...

Resume 17th day: Ideal circumstances for the perfect and still challenging last day of the ride (distance 130km). Sunny, warm, windless, Sunday of cup weekend, which contributed to a delightful holiday atmosphere along the coast. Unfortunately two hours of stress and remorse about miscalculation (after two surprisingly elaborated weeks), however, which were forgotten with the popping of the corks. I appreciate this warm-hearted welcome by Rotary Moreland (thanks for the organization, Jo!), which turned even the end of this memorable trip into something special.





The Rotary Club of Corowa
On To Conference 2012/2013



Let's pull together and support President Stephen and have a good contingent of Corowa Rotarians and partners go to Conference this year!!

Venue – Ballarat – Wendouree Centre for Performing Arts

Theme – Discover the Gold in Rotary!

Dates – 14th to 17th March 2013 (or any combination thereof)

Details – pp34 to 36, D9790 Information Directory with lift out Conference Booking form

Your 'On to Conference' convenors have been busy and have sussed out a suitable motel in the CBD.

MidCity Motel, 19 Doveton Street, North Ballarat

View on line at www.midcity.biz

Contact at 03 5327 7588 or reception@midcity.biz

Costs \$150 double, \$155 twin, \$165 family

Discount – over 50's, RACV/NRMA membership – 10%

Deposit - \$50 per room per night



Envisaged is that most delegates will book for the Friday / Saturday nights. 'Ride to conference' Delegates will be there on the Thursday and may register for the Sportsman's Dinner. A Club Fellowship Dinner will be arranged for the Friday evening at the 'MidCity Bar and Grill'. Members can car pool to the Conference Centre. Some partners may wish to check out the CBD shops and cafes and car pool to Wendouree at their leisure.

Your 'On to Conference' convenors will be asking of you the question in the next few weeks. We would like a YES, HOPEFULLY or SORRY response please!?!?

Let's act now, be intentional, support our President and aim to restore our 'On to Conference' Culture of yesteryear. Remember BRISBANE in June 2003 when 2/3 of the Club attended!!



Your 'On to Conference' Convenors

Chris Erickson and Graham Brown





STRAIGHT UP SOCIAL MEDIA WORKSHOP

designed to get your business up to speed on all things digital

Wednesday 14th November, 2012

12 noon - 4pm OR 5.30-7.30pm

Corowa Shire Civic Centre, Ball Park, Corowa

Corowa Shire Council, Corowa Shire Tourism and the Murray Regional Tourism Board invites you to participate in the 'Straight Up Social Media Workshop' designed to get your business up to speed on all things digital.

Social media is happening whether we like it or not!

Tripadvisor, Facebook, Google+, Twitter, Blogging and more are all important mediums for your business so come along to understand how to use these to your advantage.

Who should attend?

Business owners, managers and marketing employees of any business or organisations with a visitor and customer market focus. These workshops are specifically designed to ensure tailored solutions and one to one opportunities. Numbers are capped to enable in depth and valuable learning and outcomes.

The workshops are designed to increase the awareness, appreciation and understanding of digital marketing for businesses.

The 12-4pm session is designed for businesses that directly work in the tourism space whilst the 5.30-7.30pm session is designed for all business types from large to small.

Nicholas O'Donohue

Nicholas has a long history consulting to small to medium sized businesses across Australia and the UK. He brings a wealth of experience from full time consulting and sales roles in print, search engine and video based marketing.

Nicholas follows the trends and has developed specific skills in social media including Facebook page management amongst others. With a multi channel background and having worked with countless small businesses over his journey he brings significant value to the workshop.

Nicholas is currently working with no less than 3 regions upskilling operators in the areas of digital marketing.

Testimonials

"Just taking a moment out of my busy schedule to say a huge thank you for the digital marketing course I attended. It opened my eyes to a whole new world of opportunities to market my business to all and sundry. You showed me things that will enable my business to be at the forefront of digital marketing."

Owen Keylock, Owner, Country Charm Cottages, Beechworth

"There was so much to learn from the Switched On Tourism session and they share information easily and in a language I can understand. I felt like a piece of blotting paper, absorbing all I possibly could, the time just flew by. All the other participants were in awe as to the depth of information that was available to us, but didn't know about."

Pearl Findlay-James, Owner, Chestnut Hill Country Retreat, Swan Reach

**COST: \$30 PER PERSON (12 Noon - 4pm) includes afternoon tea
OR \$20 (5.30-7.30pm) includes light refreshments**

To book contact Rachel on P: 02 6033 8974, M: 0418 572 849 or E: Rachel.Minogue@corowa.nsw.gov.au
Payment type available is credit card, eftpos, cheque or cash.

Places are limited, so be quick





“END POLIO NOW”

Pins are coming

\$3 ea